

פרק 22

לנבחני משנה Unseen - Module F

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Paris Becomes A City of Bikes



Module F – Paris Becomes A City of Bikes:

PART I: ACCESS TO INFORMATION FROM WRITTEN TEXTS

חלק ראשון: הבנת הנקרא

.1-7 קרא את הקטע שלפניך וענה על השאלות

Read the text below and then answer questions 1-7.

PARIS BECOMES A CITY OF BIKES

One day last summer, Parisians woke up to discover thousands of rental bikes at hundreds of sites throughout the city. This was the first step in a project that will eventually provide residents with 21,000 bikes at 1,400 stations, which means about one station every 250 meters around the entire city. City officials hope the ambitious program will help cut traffic, reduce pollution, and ease parking problems. Our reporter spoke with David Remi from Cyclocity, the company that runs the program.

Why was Cyclocity chosen to run a city-wide project like this?

Well, we've been operating a similar program in the city of Lyon for three years now, and it has had a real impact there. In fact, vehicle traffic is already down 4%, which means fewer traffic jams as well as 3,000 fewer tons of pollutants in the air.

Wasn't something like this tried in the past?

You must mean Amsterdam's famous "White Bicycle" plan in the 1960s, when the city repaired old bicycles, painted them white, and left them on the streets for anyone to use. Unfortunately, most of the bikes were stolen or fell apart and couldn't be used. That got our engineers experimenting and they've developed a much sturdier bike. Also, we're using a sophisticated electronic rental system to discourage theft. The same system sends data to a central computer that can monitor each bike's condition and location. That way we're able not only to service them quickly, but also to move them around so they're available where they're most needs at different times of the day.

Do you believe that people will really give up their cars?

Well, given the savings, they should. The bikes are free for the first thirty minutes, with rates rising every half hour. We've seen in Lyon that nearly half of the 20,000 daily bike rentals are free of charge. And even if people borrow a bike for, say, two hours, they only pay \$5.20, which is less than you'd pay just for parking in town that long.



So how do you see the future of bike rentals?

Well, our data shows that bikes are really the best way to get around a city, so I can see this kind of business growing fast. In fact, There's a lot of interest from cities all over Europe, and even in Asia and Australia. I'm convinces that within a few years, new bike rental companies will offer their services in all the major cities of the world.

ענה באנגלית על השאלות 1-7 על פי הקטע שקראת ועל פי ההוראות בשאלות.

Answer questions 1-7 in English according to the text and the instructions.

Questions:

- 1) What information is given in lines 1-6 regarding the Paris bike rental program?
 - i. The history of the program.
 - ii. A description of the program.
 - iii. Expectations of the program.
 - iv. Residents' concerns about the program.
 - v. What the writer thinks of it.
 - vi. How long it will last.
- What can we understand from lines 12-19 about Amsterdam's White Bicycle program? COMPLETE THE SENTENCE.

We can understand why the program

- 3) What is being done differently in Cyclocity's program in Paris from the Amsterdam program? Give ONE answer. (lines 12-19) ANSWER:
- 4) Mr. Remi mentions the Lyon bike rental program in two of his answers. In both cases, he (-).
 - i. presents the history of bike rentals.
 - ii. explains why Cyclocity stared in Lyon.
 - iii. shows that Cyclocity learns from its mistakes.
 - iv. demonstrates the benefits of bike rentals.



5)	What point does Mr. Remi make in his third answer? ANSWER:
6)	COMPLETE THE SENTENCE. In lines 26-29, Mr. Remi explains why

7) What information is provided about Cyclocity in the interview?

- i. Why its projects have changed.
- ii. Where its future project will be.
- iii. What problems it is facing.
- iv. What experience it has.



PART II: WRITTEN TASK

חלק שני: משימת כתיבה כתוב לפחות 120 מילים באנגלית.

Write at least 120 words in English.

Write a short letter to the office of the Mayor from the perspective of a Paris citizen, explaining why you are AGAINST the city's new initiative. Give at least 3 disadvantages that you see.